

Starlight GALA

TO BENEFIT THE
NORTHWEST ARKANSAS
CHILDREN'S SHELTER

6 p.m. Friday, March 9, 2012 / John Q. Hammons Center SPONSORSHIP OPPORTUNITIES

All sponsors receive recognition at the event, plus:

PRESENTING SPONSOR _____ \$50,000

- 4 tables with premier seating for 40 guests
- 40 tickets to attend the pre-gala VIP Cocktail Reception
- Representative to give brief remarks at the event
- Logo and link on NWA Children's Shelter website
- Complimentary commemorative photo
- Full page in event program
- Logo listed in all pre-event advertising
- Name listing on NWACS donor wall for one year

FOUNDING SPONSOR _____ \$25,000

- 3 tables with premier seating for 30 guests
- 30 tickets to attend the pre-gala VIP Cocktail Reception
- Logo and link on Shelter website
- Complimentary commemorative photo
- Full page in event program
- Logo listed in all pre-event advertising
- Name listing on NWACS donor wall for one year

PLATINUM SPONSOR _____ \$15,000

- 2 tables with premier seating for 20 guests
- 20 tickets to attend the pre-gala VIP Cocktail Reception
- Logo and link on Shelter Website
- Complimentary commemorative photo
- Logo in event program
- Logo listed in all pre-event advertising
- Name listing on NWACS donor wall for one year

GOLD SPONSOR _____ \$10,000

- 1 table with premier seating for 10 guests
- 10 tickets to attend the pre-gala VIP Cocktail Reception
- Logo and link on Shelter website
- Complimentary commemorative photo
- Logo in event program
- Logo listed in all pre-event advertising
- Name listing on NWACS donor wall for one year

SILVER SPONSOR _____ \$5,000

- 1 table with seating for 10 guests
- Logo and link on Shelter website
- Complimentary commemorative photo
- Logo in event program
- Logo listed in all pre-event advertising
- Name listing on NWACS donor wall for one year

LIVE AUCTION ITEM SPONSOR _____ Minimum value of \$5,000

- Listing in pre-event media
- Listing in event program



June 2012 (Date & Course TBD) SPONSORSHIP OPPORTUNITIES

All sponsored teams receive lunch, gifts, signage on the course, plus:

PRESENTING SPONSOR _____ \$25,000

- Recognition at the event
- Prominent logo listed in all pre-event media
- Prominent logo and link on the NWA Children's Shelter website
- Logo on tournament hat
- Spotlight in NWACS newsletter
- Opportunity to display banner at the event
- 5 teams (20 players)

FOUNDING SPONSOR _____ \$15,000

- Recognition at the event
- Prominent logo listed in all pre-event media
- Prominent logo and link on the NWACS website
- Spotlight in NWACS newsletter
- Opportunity to display banner at the event
- 4 teams (16 players)

PLATINUM SPONSOR _____ \$10,000

- Recognition at the event
- Large logo listed in all pre-event media
- Large logo and link on the NWACS website
- Opportunity to display banner at the event
- 3 teams (12 players)

GOLD SPONSOR _____ \$5,000

- Logo listed in all pre-event media
- Logo and link on the NWACS website
- Opportunity to display banner at the event
- 2 teams (8 players)

SILVER SPONSOR _____ \$2,000

- Name listed in all pre-event media
- Logo on the NWACS website
- Opportunity to display banner at the event
- Signage on the course
- 1 team (4 players)

HOLE-IN-ONE SPONSOR (2 AVAILABLE) _____ \$1,000

- Listed in pre-event media
- Listed on the NWACS website

TEE BOX SPONSOR _____ \$200

- Signage at tee box

HOLE PRIZE SPONSOR _____ \$200

- Recognition at the event

SPECIAL SPONSORSHIP OPPORTUNITIES _____ Call 479.795.2417

INDIVIDUAL PLAYERS _____ \$300 each



Home Game Saturday in 2012 (TBD) / Fayetteville SPONSORSHIP OPPORTUNITIES

All sponsors get event signage & Tailgate buffet access, plus:

PRESENTING SPONSOR _____ \$25,000

- 50 tickets to participate at event
- VIP seating for your guests
- Display space at the event to highlight your company
- Prominent logo displayed on the NWACS website
- Logo in all the advertising
- Company logo on gift

FOUNDING SPONSOR _____ \$20,000

- 40 tickets to participate at event
- Display space at the event to highlight your company
- Company logo displayed on the NWACS website
- Logo in all the advertising
- Company logo on gift

PLATINUM SPONSOR _____ \$15,000

- 30 tickets to participate at event
- Display space at the event to highlight your company
- Company logo displayed on the NWACS website
- Listing in all the advertising

GOLD SPONSOR _____ \$10,000

- 20 tickets to participate at event
- Company logo displayed on the NWACS website
- Listing in all the advertising

SILVER SPONSOR _____ \$5,000

- 10 tickets to participate at event
- Company logo displayed on the NWACS website
- Listing in all the advertising

BRONZE SPONSOR _____ \$2,000

- 4 tickets to participate at event
- Company name listed on the NWACS website
- Listing in all the advertising

EVENT DESCRIPTIONS

STARLIGHT GALA DETAILS

This event, recently named "Favorite Charity Gala" by readers of *Celebrate Arkansas* magazine, is a night of elegance, entertainment and enterprise like no other. The night includes:

- Major musical entertainment (Watch for an announcement coming soon!)
- Silent auction (take a chance, get a deal)
- Live auction (bid on fantastic, one-of-a-kind items & experiences)
- Delicious food & beverages
- Dancing
- The ability to help children in crisis.

GOLF CLASSIC DETAILS

This day of golf, good times for a great cause has been held at several of Northwest Arkansas' premier courses. The day includes:

- 4-player scramble format
- Two flights (morning and afternoon)
- Overall winner prizes for each flight, chance to win hole prizes and on-course contests like:
 - Longest drive (for men & women)
 - Longest putt
 - Closest to the pin
 - Straightest putt
- Opportunities to buy mulligans and throws
- Refreshments served on the course
- Lunch served from Noon – 1:30 p.m.
- Gifts and "goodie bags" for each player

TAILGATE FOR THE KIDS DETAILS

This fun, gridiron-themed tailgate party for the whole family is tied to an Arkansas Razorbacks football game. There's great grilled food, fantastic pigskin-related games and activities and plenty of team spirit! Here are a few of the event's highlights:

- Delicious barbecue, courtesy of some of the region's best grillmasters, and a fabulous spread of sides and desserts.
- Football-themed live-action activities for kids of all ages.
- Blow-up activity stations for kids.
- A mini-stadium, complete with goalposts and bleachers.
- Appearances by former Arkansas Razorbacks.
- Abundant large-screen TVs, for watching the game or getting updates on other NCAA action.
- Free-flowing game-day refreshments for adults and kids.
- Access to our secure parking area.

I want to be an Event Sponsor for NWA Children's Shelter

Sponsor name (as it should appear): _____

Contact name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

E-mail: _____

Commitment:

Starlight Gala Level: _____

Golf Classic Level: _____

Tailgate for the Kids Level: _____

Payment:

My gift is attached: \$ _____

Check #: _____

Please bill/invoice me

Credit Card: _____

Visa Master Card American Express Discover

Card #: _____ Exp: ____ / ____

Please mail this completed form to:

Northwest Arkansas Children's Shelter
14100 Vaughn Road
Bentonville, AR 72712

For information, please contact:

Frankie Rankin
Phone: 479.795.2417, ext. 311
Fax: 479.795.4195
E-mail: frankie@nwacs.org



A SAFE HAVEN OF HOPE

The Northwest Arkansas Children's Shelter provides 24-hour emergency care for children (girls from birth to age 17 and boys from birth to age 12) who have been removed from their homes because of abuse or neglect. Family crises and other reasons why children may need emergency care (death, incapacity or incarceration of a parent; domestic violence; abuse; abandonment; neglect; etc.) occur at all hours of the day and night, so the Children's Shelter's Emergency Care program has to be staffed, stocked and ready around the clock. Children may live with us for up to 45 days in a six-month period.

*Our mission is to provide a safe haven,
high-quality care and hope for the future
to children who have been abandoned,
abused or neglected.*



MEETING A PRESSING NEED

- In the United States, a case of child abuse or neglect is reported every 10 seconds (about 3 million reports per year, involving about 6 million children).
- In Arkansas, about 6,700 cases of abuse and neglect are reported each year.
- The children in our care may be victims of neglect (70 percent), physical abuse (20 percent) and sexual abuse (10 percent).
- NWA Children's Shelter cares for about 500 children per year, but hundreds more are turned away because of capacity issues.
- Our new complex's 48-bed capacity allows us to serve 50 percent more children, and it is "scalable" to a maximum of 72 beds, if demand continues to increase.

Northwest Arkansas Children's Shelter Programs and Services

EMERGENCY CARE

This program focuses on meeting the basic needs of children who have been abused and/or neglected, so they can begin to feel safe ... and to heal. Emergency Care includes accommodations in a "homey" setting, 24-hour supervised care, balanced meals, healthy snacks, clothing, personal-care items and attention to hygiene and/or health issues.

EDUCATION PROGRAM

Our On-site School, operated under the "umbrella" of the Bentonville Public Schools, offers individualized education for children in our care. Our academic performance tracking shows that the children in our care often display marked improvement in their education level during their time with us. Students get personalized instruction from state-certified teachers, in three age-grouped classes (kindergarten-2nd grade; 3rd-6th grades; and 7th-12th grades).

COUNSELING

On-site counseling services are provided by licensed counselors from Vista Health. Having integrated counseling services is more responsive and less disruptive, adding to the sense of security children feel as they acclimate to their temporary home and begin to deal with some of the difficult issues that may have brought them there.

SOPHIA SCOTT EXPANDING HORIZONS PROGRAM

This program gives children the opportunity to participate in "fun" activities that help them learn to manage fear and stress, while building self-esteem. The program includes activities such as bowling, movies, park visits, zoo trips, arts center visits/plays, amusement parks, swimming, skating, kid-themed restaurants, craft-making and church (on request).



For more information, please visit www.nwacs.org or call the Development Office at 479.795.2417

14100 Vaughn Road / Bentonville, AR 72712 / 479.795.2417

Fund-raising Events

