



MARCH 5, 2022
ROGERS CONVENTION CENTER



Andrea Albright, Walmart
Honorary Chair

PRESENTING - THANK YOU GENERAL MILLS!

- All communications regarding the event to be “NWA Children’s Shelter Gala presented by **your name/logo**”
- Opportunity to address attendees at the event
- Company logo projected during dinner on individual slide
- Four tables with premier seating for 32 guests
- Full-page ad in Gala program
- Logo on NWACS website, social media and newsletter
- First right of refusal for next year
- VIP tickets

UNDERWRITER - \$25,000

- Acknowledgment from the podium at the event
- Listing as Underwriter for specific areas throughout the evening; including Cocktail Service, Table games, Keynote Address, Entertainment and After Party.
- Company logo projected during dinner on individual slide
- Three tables with premier seating for 24 guests
- Full-page ad in Gala program
- Logo on NWACS website, social media and newsletter
- First right of refusal for next year
- VIP tickets

DIAMOND - \$20,000

- Acknowledgement from the podium at the event
- Company logo projected during dinner on individual slide
- Two tables with premier seating for 16 guests
- Full-page ad in Gala program
- Logo on NWACS website, social media and newsletter
- VIP tickets

PLATINUM - \$15,000

- Logo recognition during dinner
- One table with premier seating for 8 guests
- Half-page ad in Gala program
- Logo on NWACS website, social media and newsletter
- VIP tickets

SILVER - \$5,000

- One table with seating for 8 guests
- Logo in Gala program

GOLD - \$10,000

- One table with preferred seating for 8 guests
- Logo in Gala program
- Logo on NWACS website, social media and newsletter

BRONZE - \$2,350

- One table with seating for 8 guests



AUGUST 2022
SPRINGDALE COUNTRY CLUB



Jason Fremstad, Walmart
Honorary Chair

PRESENTING - \$25,000

- All communications regarding the event to be “NWA Children’s Shelter Golf Classic presented by **your name/logo**”
- “Golf Classic presented by” signage at scoreboard
- Five teams (20 players) with choice of AM or PM flight
- Signage on six holes (three on front nine, three on back nine)
- Logo included on tournament player gift
- 20 tickets to Flight Details cocktail event
- Option to include promotional items in goody bags
- Recognition during announcements before each flight
- First right of refusal for next year

UNDERWRITER - \$20,000

- Listing as Underwriter for specific areas throughout the day; including Breakfast Sponsor, Cart Sponsor, Putting Contest, Lunch Sponsor
- Four teams (16 players) with choice of AM or PM flight
- Signage on four holes (two on front nine, two on back nine)
- 16 tickets to Flight Details cocktail event
- Option to include promotional items in goody bags
- Recognition during announcements before each flight
- First right of refusal for next year

PLATINUM - \$15,000

- Three teams (12 players) with choice of AM or PM flight
- Signage on two holes (one on front nine, one on back nine)
- 12 tickets to Flight Details cocktail event
- Option to include promotional items in goody bags
- Recognition during announcements before each flight

SILVER - \$5,000

- One team (4 players)
- Signage on one hole
- 6 tickets to Flight Details cocktail event
- Option to include promotional items in goody bags
- Recognition during announcements before each flight

BRONZE - \$2,000

- 4 tickets to Flight Details cocktail event
- Option to include promotional items in goody bags and/or provide on-site product sampling during golf events

GOLD - \$10,000

- Two teams (8 players) with choice of AM or PM flight
- Signage on one hole
- 8 tickets to Flight Details cocktail event
- Option to include promotional items in goody bags
- Recognition during announcements before each flight

TEAM - \$2,500

- One team (4 players)
- 4 tickets to Flight Details cocktail event
- Option to include promotional items in goody bags

HOLE-IN-ONE - \$1,000

TEE BOX/HOLE SPONSOR - \$250

- Signage on one hole



SEPTEMBER 2022
MEMORIAL PARK, BENTONVILLE

PRESENTING - THANK YOU PEPSICO!

- All communications regarding the event to be “NWA Children’s Shelter Kickball for the Kids presented by (your name/logo)”
- Up to three Kickball teams to play
- Recognition at the event, during opening remarks and at the awards program
- One field of play named after your organization at the tournament
- Logo on the official tournament t-shirt
- Concession package for each member of your teams
- First right of refusal for next year

UNDERWRITER - \$10,000

- Listing as Underwriter for specific areas throughout the day; including Breakfast Sponsor, Lunch Sponsor, Awards/Trophy Sponsor, Tournament t-shirt
- Two Kickball teams to play
- Recognition at the event, during opening remarks and at the awards program
- Corresponding area branded with your logo at the tournament
- Concession package for each member of your team
- First right of refusal for next year

PLATINUM - \$7,000

- Two Kickball teams to play
- Recognition at the event, during opening remarks and at the awards program
- One field of play named after your organization at the tournament (5 available)
- Logo on the official tournament t-shirt
- Concession package for each member of your teams

GOLD - \$3,000

- One Kickball team to play
- Recognition at the event, during opening remarks and at the awards program
- Logo on the official tournament t-shirt
- Logo displayed on signage at each kickball field
- Concession package for each member of your team

DUGOUT SPONSOR - \$1,500

- Signage at each kickball field dugout
- Logo on the official tournament t-shirt

TEAM - \$1,300

- One Kickball team to play
- Concession package for each member of your team



DATE AND LOCATION TBD



David Scogin, Sam's Club
Honorary Chair

PRESENTING - \$10,000

- All communications regarding the event to be "Walk for Hope presented by **your name/logo**"
- Premier log on Walk for Hope registration site
- Premier logo on all promotional materials
- Premier logo on Walk t-shirts
- Social media recognition
- Signage at check in and one course
- Option to include items in goody bags
- 30 free registrations (includes t-shirt)

GOLD- \$5,000

- Prominent logo placement on website
- Prominent logo on promotional materials
- Prominent logo on Walk t-shirts
- Social media recognition
- Signage on course
- Option to include items in goody bags
- 20 free registrations (includes t-shirt)

SILVER - \$2,500

- Logo placement on website
- Logo on promotional materials
- Logo on Walk t-shirts
- Social media recognition
- Signage on course
- Option to include items in goody bags
- 10 free registrations (includes t-shirt)

BRONZE - \$1,000

- Logo placement on website
- Signage on course
- 5 free registrations (includes t-shirt)

SUPPORTER - \$500

- Signage on course
- 2 free registrations (includes t-shirt)

STARLIGHT GALA

- Underwriter \$25,000
- Diamond \$20,000
- Platinum \$15,000
- Gold \$10,000
- Silver \$5,000
- Bronze \$2,350

GOLF CLASSIC

- Presenting \$25,000
- Underwriter \$20,000
- Platinum \$15,000
- Gold \$10,000
- Silver \$5,000
- Team \$2,500
- Hole-In-One \$1,000
- Tee Box/Hole Sponsor \$250

KICKBALL 4 THE KIDS

- Underwriter \$10,000
- Platinum \$7,000
- Gold \$3,000
- Dugout Sponsor \$1,500
- Team \$1,300

WALK FOR HOPE

- Presenting \$10,000
- Gold \$5,000
- Silver \$2,500
- Bronze \$1,000
- Supporter \$500

SPONSOR NAME

(please print name exactly as it should appear in publication)

Name of authorized person

Title _____ Signature _____

Contact name _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

PAYMENT Please Invoice Credit Card Enclosed

Credit Card # _____

As part of our 2022 sponsorship commitment to the Shelter, we are interested in learning more about volunteer opportunities for our team.

I am not able to sponsor at this time, but will give a gift of \$_____.

I would like to donate in-kind product. Details:_____.

Please return this page to: Northwest Arkansas Children's Shelter
Attn: Development
860 NW Vaughn Road
Bentonville, AR 72713
or development@nwacs.org

Upon commitment, a formal, mutual agreement outlining all responsibilities and benefits of sponsorship shall be provided to the sponsor in a timely manner. Donations are tax-deductible to the full extent of the law. Federal tax ID 58-1984893.

